

Discover Business Opportunities

It is said that over 5000 languages and dialects are used throughout the world, each with its own culture and business potential to be explored.

It may not be possible to know 5000 languages, but it is possible to know how to harness the power of language to communicate effectively in today's global marketplace.

Immeasurable opportunities await your business.

At Aradco
We have the experience and resources to help you make the most of them



- Translation, Foreign Language Copywriting and Interpreting
- Multilingual Typesetting, Digital Artwork and Design
- Multilingual Websites and New Media
- Video Subtitling, Voiceovers and Post-Production
- Project Management

Project Management

One of our experienced project managers will be your main point of contact – and will make sure your project runs smoothly, following agreed timelines from start to finish, keeping to budget, and relieving you from the burden of production headaches and hassles.

Skilled project management is the key to successful delivery of complex multilingual projects. Our project management team works in close rapport with the entire production team, on the clients' side as well as our own: in-house specialists such as linguists, translators, typesetters, designers, subtitlers and programmers, as well as our large network of trusted freelancers, covering most languages and supporting skills. We'll call upon all necessary resources to get the job done.

We'll apply the experience of decades at the forefront of our field, to every project we undertake, large or small, whilst keeping you informed each and every step of the way.

With our no-jargon approach to even the most technical of tasks, you'll feel confident that your project is in safe, well-organised hands.



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Multilingual typesetting, Digital artwork and Design

Our in-house designers, typesetters and project managers are highly skilled in the modern artwork process, and work routinely with the most technically challenging languages, particularly those involving non-Roman alphabets such as Arabic, Japanese, Chinese and Thai.

Our experience in this specialised field is unmatched. We have a vast collection of modern fonts, the latest software and hardware at our disposal, and cutting-edge technical know-how.

We apply our skills to produce high quality artwork that meets your precise requirements – from complex digital projects for print, to graphics for websites and new media applications.

We are happy to use existing English-language artwork as a starting point, or to create new artwork, or new designs, from scratch. We recognize the importance of remaining true to the original design concept and provide proofs at every stage of the production process in order to ensure the end product is exactly what you require. You can rely on our knowledge of language and culture to help target your market to maximum effect.

Our approach to accuracy is uncompromising, and all proofreading is undertaken by professional linguists working in their mother tongue.

We offer the latest foreign language software versions available – always retaining backward compatibility with versions that may still be in use in local markets.

We work routinely with software such as:
Quark Xpress, Adobe Illustrator, Photoshop, InDesign, Acrobat, Flash, Director.

Websites and New media

The Internet and new technologies are fuelling business growth and communication, providing unprecedented ease of access to vast markets beyond the English-speaking world – and new markets within it alleviating the delays and costs of printing, broadcasting, distributing and managing a message by traditional means.

We are the perfect partner for any multi-lingual new media project, whether adapting an existing single-language asset, or helping develop a new multi-lingual project from scratch.

The interactive world is constantly changing, and new media campaigns and projects must be maintained and updated regularly to keep them fresh and in full view. We'll be on hand to deal with your localisation needs quickly, easily, directly and consistently.

With our experienced in-house team of translators, designers and project managers, entry to the world of multi-lingual websites and new media could prove very much simpler and more affordable than you might expect.



Clients

Aradco has been dedicated to excellence in translation for almost five decades, and this lies at the heart of every service we provide. We are proud that our clients include so many prestigious names, from many areas of business and industry, and the public sector, from all over the world.

More details are available on request.



Resources

Our substantial in-house resources enable us to handle the most complex and demanding multi-lingual projects from brief to completion. When there is a tight deadline, a setback or a crisis, you can be completely confident of our ability and determination to meet the challenge. We share resources with our sister companies VSI and DVDi which means that an unmatched combination of technical experience and skill is on hand whenever it is needed.

We have an ongoing programme of investment in state-of-the-art infrastructure and new technology supported by an in-house team of IT specialists and engineers. Our FTP site also provides a secure, fast and efficient way to transfer files, making the task as easy as should be.

Above all, we pride ourselves in our ability to respond to and support our clients' needs, and are happy to tailor our processes to match your technical requirements. And with our central London location and vast access to resources both in the UK and overseas, international communication opportunities are quite literally on your doorstep.

We won't let you down.



